

BLACK HAT BROCHURE

**black hat**[®]
MIDDLE EAST AND AFRICA

RECC, MALHAM,
SAUDI ARABIA

1-3 DEC
2026

IN NUMBERS...



60,000 SQM

Exhibition space - completely sold out

130

Briefing sessions

45,000

Regional and international attendees



300+

Cybersecurity and InfoSec experts spoke



\$13.9 BN

in Assets Under Management with the attending investors

200+

Hours of content



14

Interactive event features



70+

Powerhouse VCs, private equity firms and investors

**ON DECEMBER 2-4
2025, BLACK HAT MEA
BROUGHT TOGETHER:**

11 STAGES

Deep Dive & Black Hat Campus



2025 EXHIBITOR SNAPSHOT

450+

Exhibiting
brands

60,000 SQM

Equal to 11 football pitches

COMPLETELY SOLD OUT



82%

International
Exhibitors

The 2025 edition featured an impressive lineup of over 450 world-leading brands, showcasing their latest solutions and technologies. Thousands of attendees took over the business floor to explore the latest developments, connect with the right partners, and build new business opportunities.

2025'S EXHIBITING BRANDS INCLUDED:

sirar
by stc

Site

HABCO/3

سبيراني
Cyberani
by GRAMCO EGYPT

CIPHER

CISCO

TREND

tenable

Google Cloud
Security

استثمر في السعودية
INVEST SAUDI

HUAWEI

LogRhythm
exabeam

infoblox



I have been attending Black Hat for over 25 years, and this year's Black Hat MEA conference was one of the best experiences I have had. I saw how young and vibrant our community is, and I am so proud to be a part of the changes happening in cybersecurity.

GARY HAYSLIP
CISO, SoftBank Investment Advisers

SPEAKER REPRESENTATION

SoftBank

XBOX

BOOKING HOLDINGS

KraftHeinz

Google

AT&T

AIRBUS

Microsoft

LEGENDARY

MGM RESORTS INTERNATIONAL

deliveroo

mastercard

BOSS HUGO BOSS

ACTIVISION BLIZZARD

Roche

WM WASTE MANAGEMENT

Dechra

flynas طيران ناس

INTERPOL

RIYADH AIR طيران الرياض

ORACLE

Calendly

RIOT GAMES

Marsh

RWE

H.I.C. CAPITAL

zoom

ENGie

PRADA

مجلس التعاون الخليجي
UNION OF EMIRATES
AND KUWAIT BY TECHNOLOGY

headspace

scale

Carnival

CIMB

aramco

PELOTON

adani

NOKIA

tenable

greenLIGHT

iHeart Media

وزارة الاستثمار
Ministry of Investment

GROWDSTRIKE

مطارات الرياض
riyadh airports

accenture

BBC

aws

Tencent 腾讯

البنك الأهلي المصري
NATIONAL BANK OF EGYPT

مجلس تنمية البترول
Petroleum Development Group

ERICSSON

salesforce



Black Hat MEA delivered an exceptional experience world-class content, inspiring speakers, and flawless execution. The attention to detail, professionalism, and hospitality set a new standard for global cybersecurity events. It was an honor to participate in a conference that truly brings the community together and showcases the future of cyber innovation.

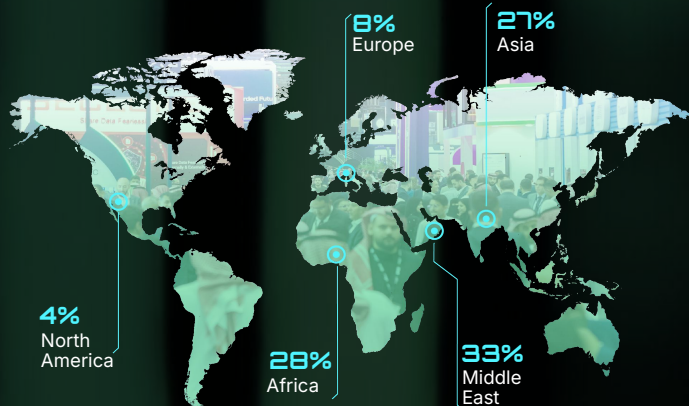
MARGARITA RIVERA,
Global Chief Information Security Officer,
Carnival Corporation

AUDIENCE BREAKDOWN

JOB FUNCTION BREAKDOWN:

Senior	44%
Chairman / Board Member	7%
Owner / Board Director	1%
C-Level	9%
C-Level / President / Chairman	2%
Director / Head of Department / General Manager	6%
Director / VP	8%
Managing Director / Vice President	1%

INTERNATIONAL VISITORS TO BLACK HAT MEA:



ATTENDEE INDUSTRY BREAKDOWN:

Consultancy	8%	Telecommunication	5%
Education	7%	Solution Provider Business	5%
Government	7%	Energy	4%
Banking and Finance	6%		

MINISTRY PARTICIPATION





SPONSORSHIP PACKAGES

7. For more information, please contact sales@blackhatmea.com
Visit blackhatmea.com for the latest updates and announcements

STRATEGIC SPONSORSHIP

USD 150,000

PRE-EVENT

- > Social media coverage **across all BHMEA channels**

ON-SITE

- > **1x** Executive Summit Speaker slot
- > **2x** Briefing Stage speaking slots
- > Bespoke venue branding:
 - > **2x** Billboard
 - > **3x** Hanging Banners
 - > **6x** Lamppost
- > Branding across strategic venue points including entries, exits & other high footfall areas
- > **20x** Executive badges

POST-EVENT

- > Inclusion in Post Show Report

PLATINUM SPONSORSHIP

USD 120,000

PRE-EVENT

- > Social media coverage **across all BHMEA channels**

ON-SITE

- > **1x** Executive Summit Speaker slot
- > **2x** Briefing Stage speaking slots
- > Bespoke venue branding:
 - > **1x** Billboard
 - > **2x** Hanging Banners
 - > **4x** Lamppost
- > Branding across strategic venue points including entries, exits & other high footfall areas
- > **15x** Executive badges

POST-EVENT

- > Inclusion in Post Show Report

GOLD SPONSORSHIP

USD 90,000

PRE-EVENT

- > Social media coverage **across all BHMEA channels**

ON-SITE

- > **1x** Executive Summit Speaker slot on Day 3
- > **1x** Briefing Stage speaking slots
- > Bespoke venue branding:
 - > **1x** Billboard
 - > **1x** Hanging Banners
 - > **2x** Lamppost
- > Branding across strategic venue points including entries, exits & other high footfall areas
- > **10x** Executive badges

POST-EVENT

- > Inclusion in Post Show Report

SILVER SPONSORSHIP

USD 60,000

PRE-EVENT

- > Social media coverage **across all BHMEA channels**

ON-SITE

- > **1x** Executive Summit panel discussion
- > Branding across strategic venue points including entries, exits & other high footfall areas
- > **5x** Executive badges

BRONZE SPONSORSHIP

USD 45,000

PRE-EVENT

- > Social media coverage **across all BHMEA channels**

ON-SITE

- > **1x** Briefing Stage speaking slot
- > Branding across strategic venue points including entries, exits & other high footfall areas
- > **2x** Executive badges

SHELL SPACE

Standard Price USD1100 per sqm



Shell Scheme Booth Package 12 SQM (3x4)	USD 13,200 + 15% VAT
Shell Scheme Booth Package 15 SQM (3x5)	USD 16,500 + 15% VAT
Shell Scheme Booth Package 20 SQM (5x4)	USD 22,000 + 15% VAT
Shell Scheme Booth Package 25 SQM (5x5)	USD 27,500 + 15% VAT
Shell Scheme Booth Package 30 SQM (5x6)	USD33,000 + 15% VAT
Mandatory Digital Package: Marketing and Demand Generation Inclusions - USD 2,200 + 15% VAT	
Marketing Element	Lead Generation Element
Event Visibility — Your company appears on the Black Hat MEA 2026 exhibitor page and official list.	Lead & Meeting Management — Book meetings, manage on-site appointments, scan attendee badges, and build a prioritised lead pipeline.
Digital Profile — You get a dedicated online page with your company info, documents, links, contacts, and video.	Easy Attendee Engagement — Attendees can connect directly with your team through the app and your company page.

SPACE ONLY

Standard Price USD 910 per sqm



20 SQM (5×4) Space Only Package	USD 18,200 + 15% VAT
25 SQM (5×5) Space Only Package	USD 22,750 + 15% VAT
30 SQM (6×5) Space Only Package	USD 27,300 + 15% VAT
50 SQM (10×5) Space Only Package	USD 45,500 + 15% VAT
60 SQM (10×6) Space Only Package	USD 54,600 + 15% VAT
100 SQM (10×10) Space Only Package	USD 91,000 + 15% VAT
120 SQM (12×10) Space Only Package	USD 109,000 + 15% VAT
Mandatory Digital Package: Marketing and Demand Generation Inclusions - USD 2,200 + 15% VAT	
Marketing Element	Lead Generation Element
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START UP POD



4 SQM/ Single POD	Standard Price \$1,500
9 SWM kiosk	Standard price \$7,000
Marketing Element	Lead Generation Element
Event Visibility — Your company appears on the Black Hat MEA 2026 exhibitor page and official list.	Lead & Meeting Management — Book meetings, manage on-site appointments, scan attendee badges, and build a prioritised lead pipeline.
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BRIEFING SESSIONS

20-minute
speaking
session

USD 18,000

40-minute
speaking
session

USD 25,000

ONSITE PACKAGES VENUE



VENUE BRANDING PACKAGES

[CLICK HERE TO VIEW](#)

WANT TO GET INVOLVED AT BLACK HAT MEA 2026?

GET IN TOUCH WITH OUR SALES TEAM



**ANNABELLE
MANDER**

Executive Vice President,
Tahaluf

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**CLEMENT
EDWARD**

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